

CIRI's 2024 Essentials of IR/Membership Bundle

Save \$100 with this Bundle!

Are you looking to expand your investor relations knowledge and skills while building your network? Then we have the resources you need, all in one Bundle, at a significantly reduced price.

1. A CIRI Membership, Value \$840

As a CIRI member:

- Experience the benefits of being part of a larger team by leaning on an engaged and open community of IR peers and service providers;
- Deliver an industry-leading IR program by staying current on best and emerging IR practices through professional development events;
- Evolve your IR practices by leveraging IR-specific resources and research; and
- Understand new and proposed regulatory changes with issues-focused publications and events plus have a voice on regulatory issues impacting issuers and IROs.

Check out our [Member Brochure](#) for a full listing of member benefits that include:

- *CIRI's Standards and Guidance for Disclosure and Model Disclosure Policy, Fifth Edition* (valued at \$500).
- *CIRI's Guide to Developing an Investor Relations Program, Fourth Edition* (valued at \$189).

2. A Registration to CIRI's Essentials of IR – Toronto, September 23 & 24, Value \$1,050

This multi-day professional development program is designed to develop and expand your investor relations knowledge and expertise. The comprehensive program covers the core responsibilities of the investor relations function including IR strategy and planning, capital markets, regulations, finance, stakeholder relationships and communications.

Who should attend? This program is intended for those who are new to the profession, support the IR function or need a refresher. This program may be a prerequisite for the CIRI/Rotman Investor Relations Certification Program.

Total Value: \$1,890 | Bundle Price: \$1,790

CIRI's 2024 Essentials of IR/Membership Bundle provides a savings of \$100!

To take advantage of this offer please complete the application on the reverse side and submit directly to Joe Vales at jvales@ciri.org.

Ms. Mr. Mrs. (circle one)

Name _____

Title _____

Company _____

Address _____

City _____ Prov/State _____

Country _____ Postal Code/Zip _____

Telephone _____

E-mail _____

Education (degrees, professional designations) _____

Year started in investor relations _____

Listed Company Information (if applicable – consultants and vendors go to next column)

Sector _____

Industry _____

Stock Symbol _____

Exchange Listing(s)

Canadian Exchange ☐ TSX ☐ TSX-V ☐ CSE ☐ CBOE Canada

U.S. Exchanges ☐ NYSE ☐ NASDAQ

Other _____

Market Capitalization

☐ \$0 - \$25 million (small cap)

☐ \$26 - \$99 million (small cap)

☐ \$100 - \$999 million (mid cap)

☐ \$1 billion or greater (large cap)

How did you hear of CIRI?

☐ CIRI Event ☐ CIRI Website ☐ Online Advertising ☐ Print Materials ☐ Social Media ☐ Referral - Referring Member: _____

☐ Other: _____

Membership Category Selection (Pick one)

☐ Corporate Practitioner (employed by a listed company)

☐ Consultant (deliver IR program for one or more listed companies)

☐ Associate member (provides services/products to the IR profession)

Dues – 2024 Essentials of Investor Relations/Membership Bundle includes:

- One year of membership
- 2024 Essentials of Investor Relations registration
- CIRI's *Standard & Guidance for Disclosure*
- CIRI's *Guide to Developing an IR Program*

\$1,790 + taxes (ON, NB, NF =13%, NS, PEI, QC =15%, BC, AB, MB, NU, SK or YK = 5% USA or others =15%)

Total \$ _____

Total remitted \$ _____

*includes application administrative fee of \$75.00

GST/HST registration 867431850RT

Method of Payment: By cheque, payable to Canadian Investor Relations Institute, or by **VISA, MasterCard or AMEX.**

Credit Card# _____

Name on card _____

Signature _____

Expiry date (MM/YY) _____ **CVV** _____

I consent to the collection, use and disclosure of my personal information during my membership for the purposes set out in CIRI's Members' Privacy Policy, which is available on CIRI.org. I further consent to my contact information being published in web or print directories produced by CIRI and/or its Chapters.

☐ Yes ☐ No

Signature _____ **Date** _____

CIRI's Code of Ethics

CIRI members must comply with the Code of Ethics and Practice Guidelines. CIRI members who are sanctioned by regulatory or judicial bodies for violating laws or regulations in conjunction with their IR responsibilities may, upon recommendation of the CIRI Membership Committee, have their membership terminated and/or the CPIR designation revoked by the CIRI Board of Directors, in keeping with the provisions of CIRI's By-laws.

Members of the Canadian Investor Relations Institute, including CPIRs, and candidates for the CPIR designation must:

1. Maintain integrity and credibility by practicing investor relations within the highest legal, regulatory and ethical standards.
2. Exercise independent professional judgment in the conduct of duties and responsibilities.
3. Avoid even the appearance of professional impropriety in the conduct of investor relations responsibilities.
4. Keep up to date regarding the affairs of the company or clients, as well as the laws, regulations and principles affecting the practice of investor relations.
5. Maintain the confidentiality of information acquired in the normal course of business.
6. Not use confidential information acquired in the normal course of business for personal advantage, nor for the advantage of others, except in the legitimate performance of duties on behalf of the company or clients.
7. Report to company authorities, the Board of Directors, or appropriate securities regulators, if fraudulent or illegal acts are suspected or recognized.
8. Recognize that the integrity and credibility of the capital markets is based on complete, timely and non-selective disclosure of financial and non-financial corporate information and work to ensure that the company or client communicates such information on a timely basis.
9. Provide analysts, institutional and individual investors and the media fair and equal access to publicly disclosed corporate information.
10. Serve the interests of shareholders and other stakeholders.

I hereby apply for membership in the Canadian Investor Relations Institute and agree to abide by CIRI's By-laws, available on CIRI.org, and the Code of Ethics presented above.

Signature _____ **Date** _____